

UNBREAKABLE

HOW TO **AI-PROOF** YOUR JOB SEARCH, CAREER, AND FUTURE

GIVE SOME LOVE
TO YOUR
TEAM





Microsoft



Google





OFFERS EARNED

VIA THIS METHOD

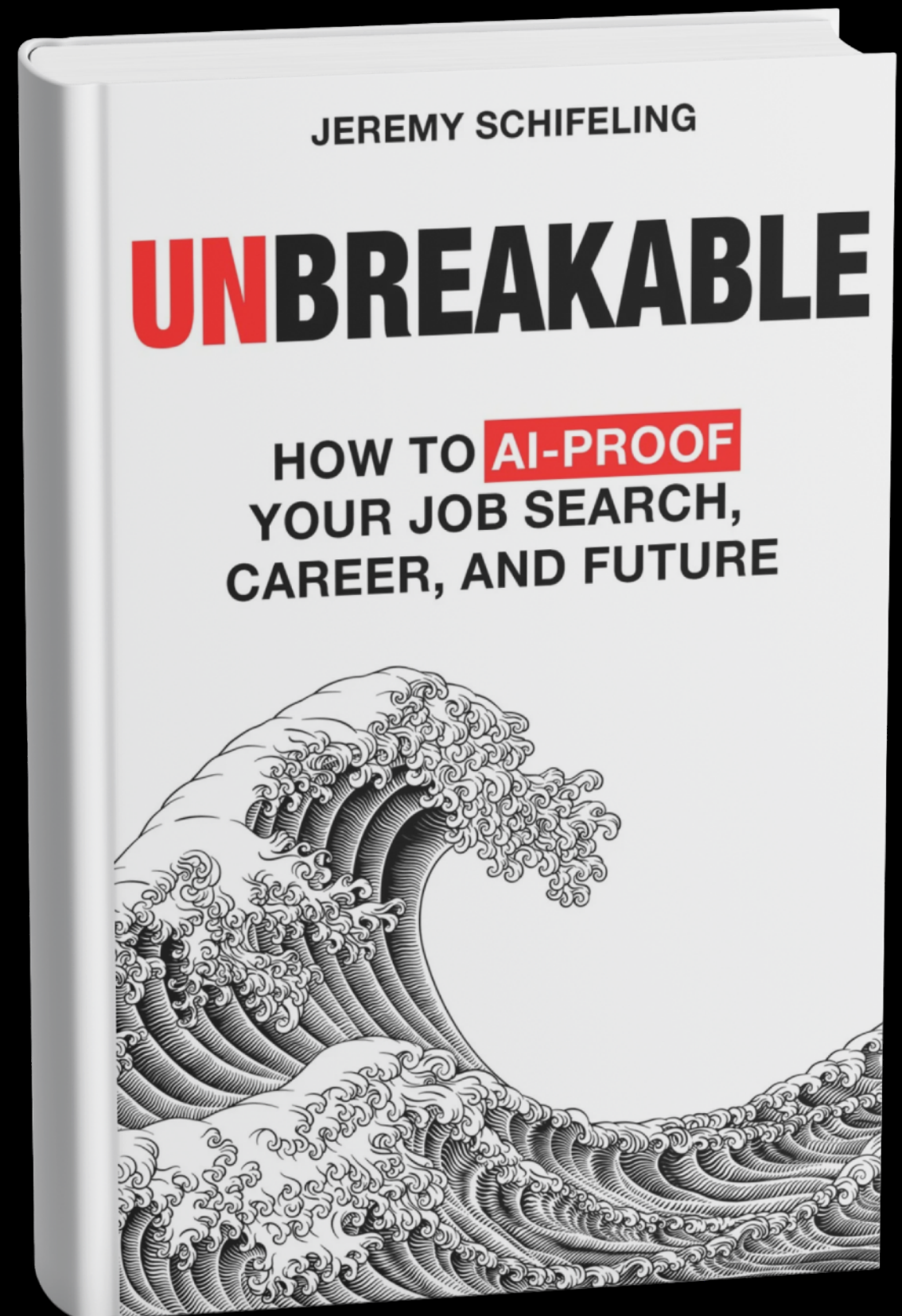


WARNING:

THIS IS **NOT** YOUR
STANDARD WORKSHOP

THREE BIG DIFFERENCES

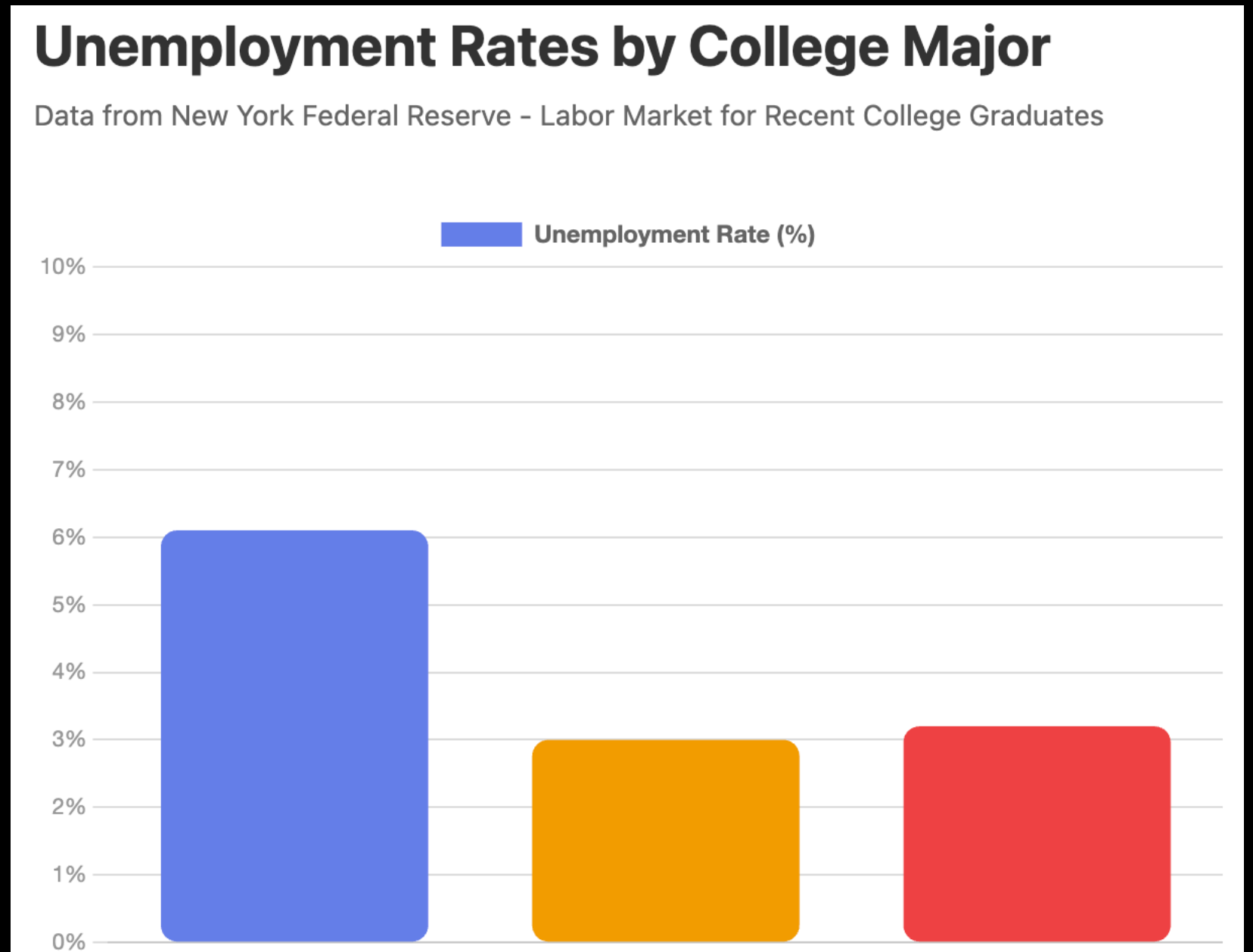
1. Answer pop quizzes
2. Volunteer for demos
3. Ask questions



POP QUIZ!

WHICH MAJOR HAS A HIGHER
UNEMPLOYMENT RATE TODAY?

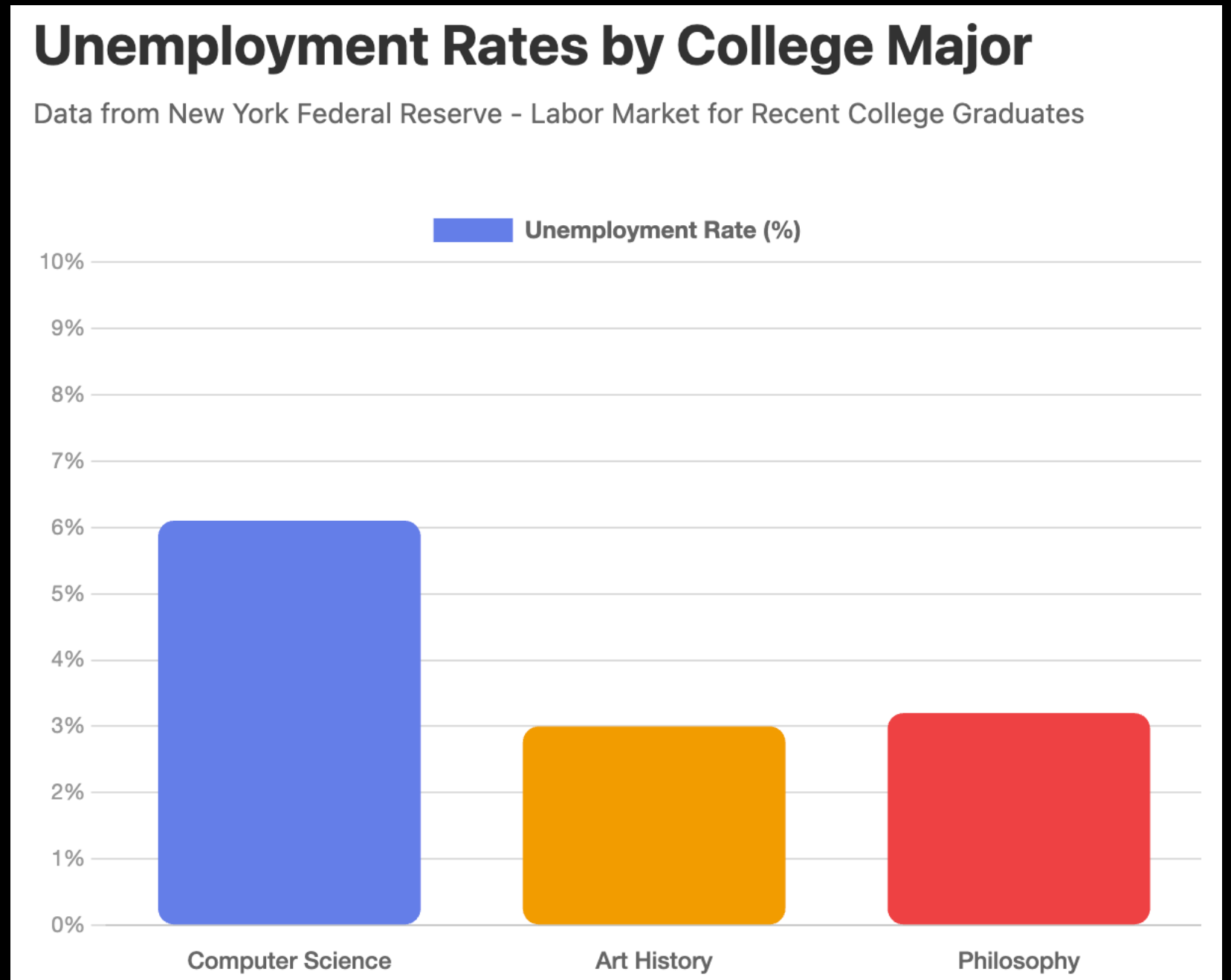
- A) CS
- B) Art History
- C) Philosophy



POP QUIZ!

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- C) Philosophy



WANT HELP
FINDING YOUR
PERFECT PATH?

AND WANT TO WIN A FREE
BOOK?

JUST RAISE YOUR
HAND! 🙋

PRINCIPLE 1

CHOOSE THE PATH THAT'S
RIGHT FOR YOU TODAY

- NOT JUST WHAT WAS HOT YESTERDAY

POP QUIZ!

WHEN BCG GAVE ITS CONSULTANTS ACCESS TO CHATGPT, **HOW DID THEY PERFORM?**

- A) 40% Better
- B) 23% Worse
- C) Both???



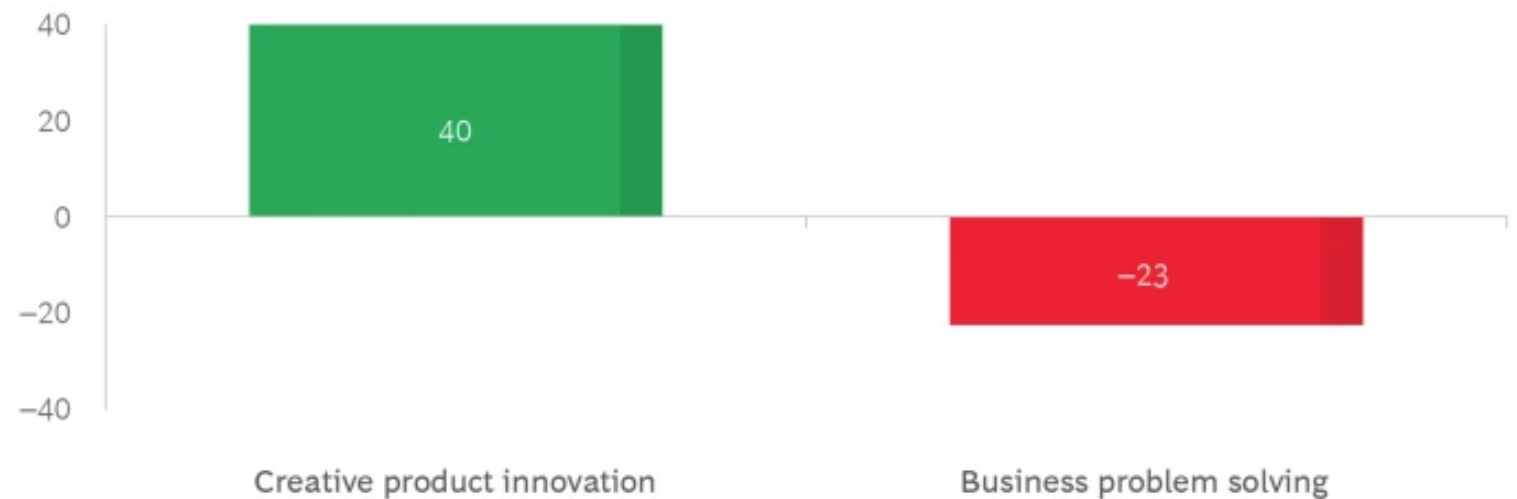
POP QUIZ!

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Exhibit 1 - Generative AI Significantly Boosts or Hurts Performance, Depending on the Type of Task

Difference in individual performance with GPT-4 compared with control group (%)



Sources: Human-Generative AI Collaboration Experiment (May-June 2023); BCG analysis.

PRINCIPLE 2

MASTER AI

- BUT APPLY IT WISELY

WANT TO
USE AI THE RIGHT
WAY ON YOUR
LINKEDIN PROFILE?

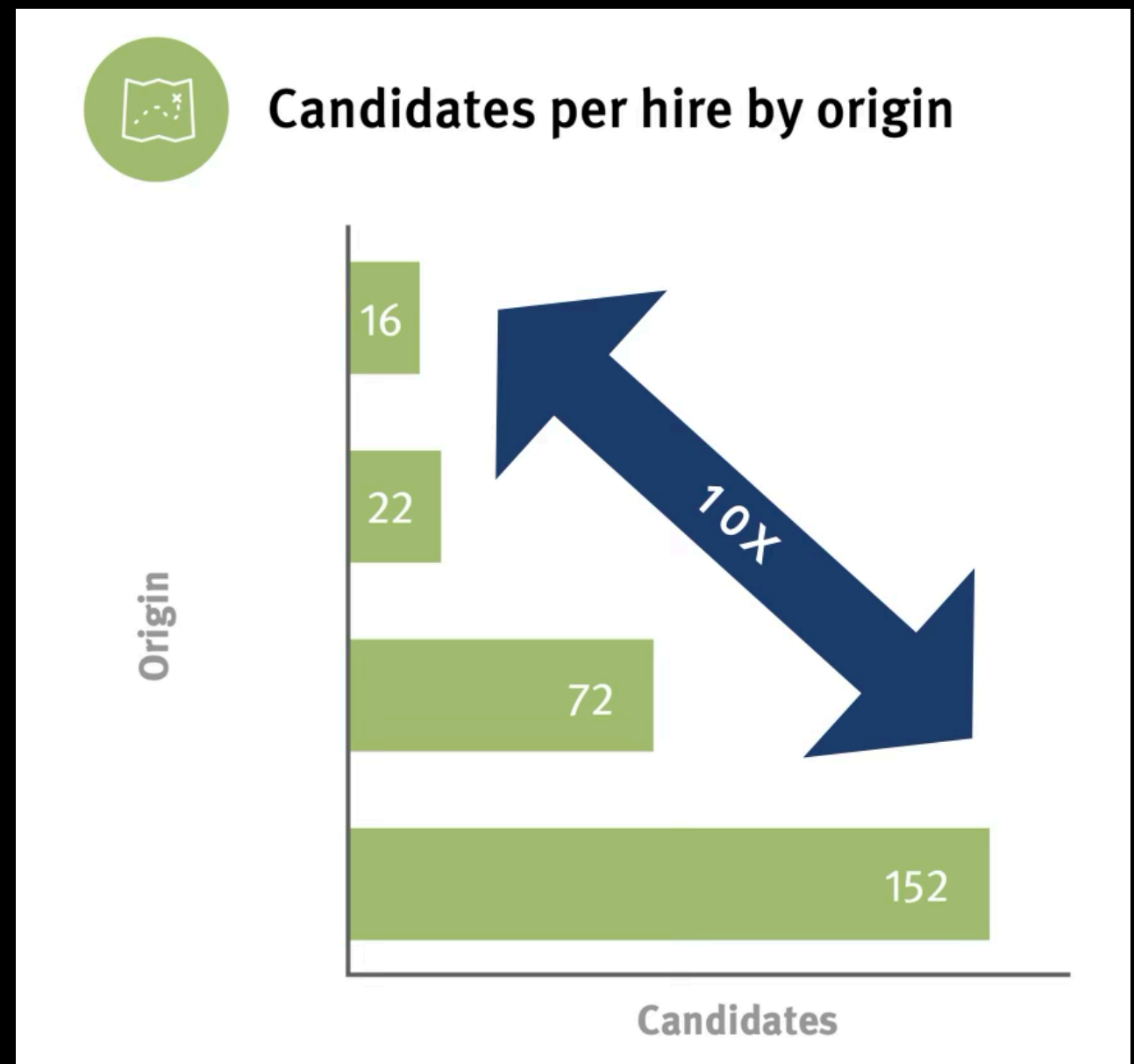
AND WANT TO WIN A FREE
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POP QUIZ!

IF YOU WERE A RECRUITER, WHO WOULD YOU PREFER?

- A) Someone who applied via your website
- B) Someone who applied via LinkedIn
- C) Someone who applied through a referral

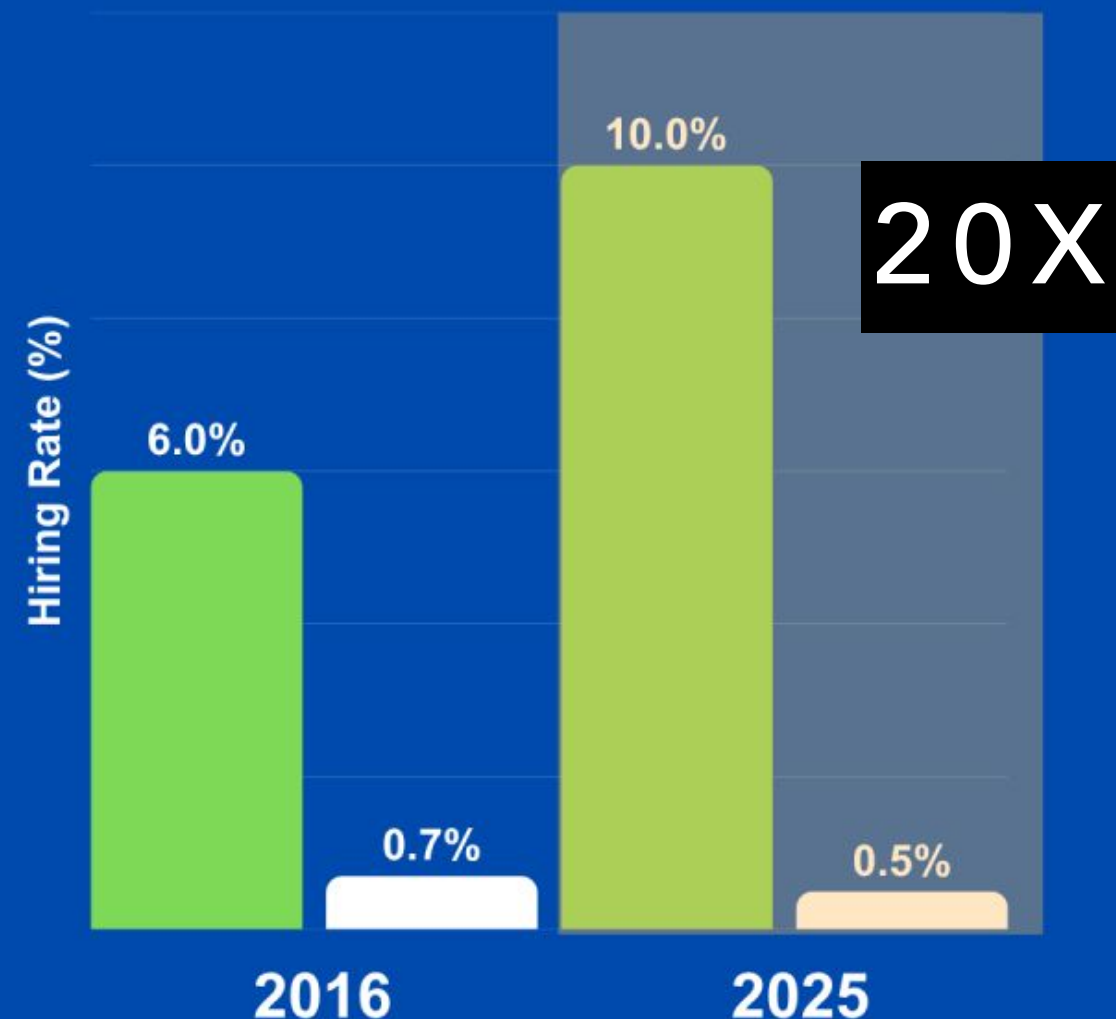


POP QUIZ!

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Hiring Rates:
Referrals vs. Online Applications



Source: Data from Lever and Gem

WANT TO GET A
REFERRAL AT ANY
ORGANIZATION?

AND WANT TO WIN THE
LAST FREE BOOK?

JUST RAISE YOUR
HAND! 🙋

PRINCIPLE 3

RELATIONSHIPS MATTER
- NOW, MORE THAN EVER

3 KEY STEPS

1. Get **Focused**

2. Get **Balance**

3. Get **Relationships**

3 BIG BONUSES

1. Connect with Me

thejobinsiders.com/connect

2. Get a Free Profile Makeover

thejobinsiders.com/profile

3. One More Thing...

Wait for it! ⚡

One more thing...

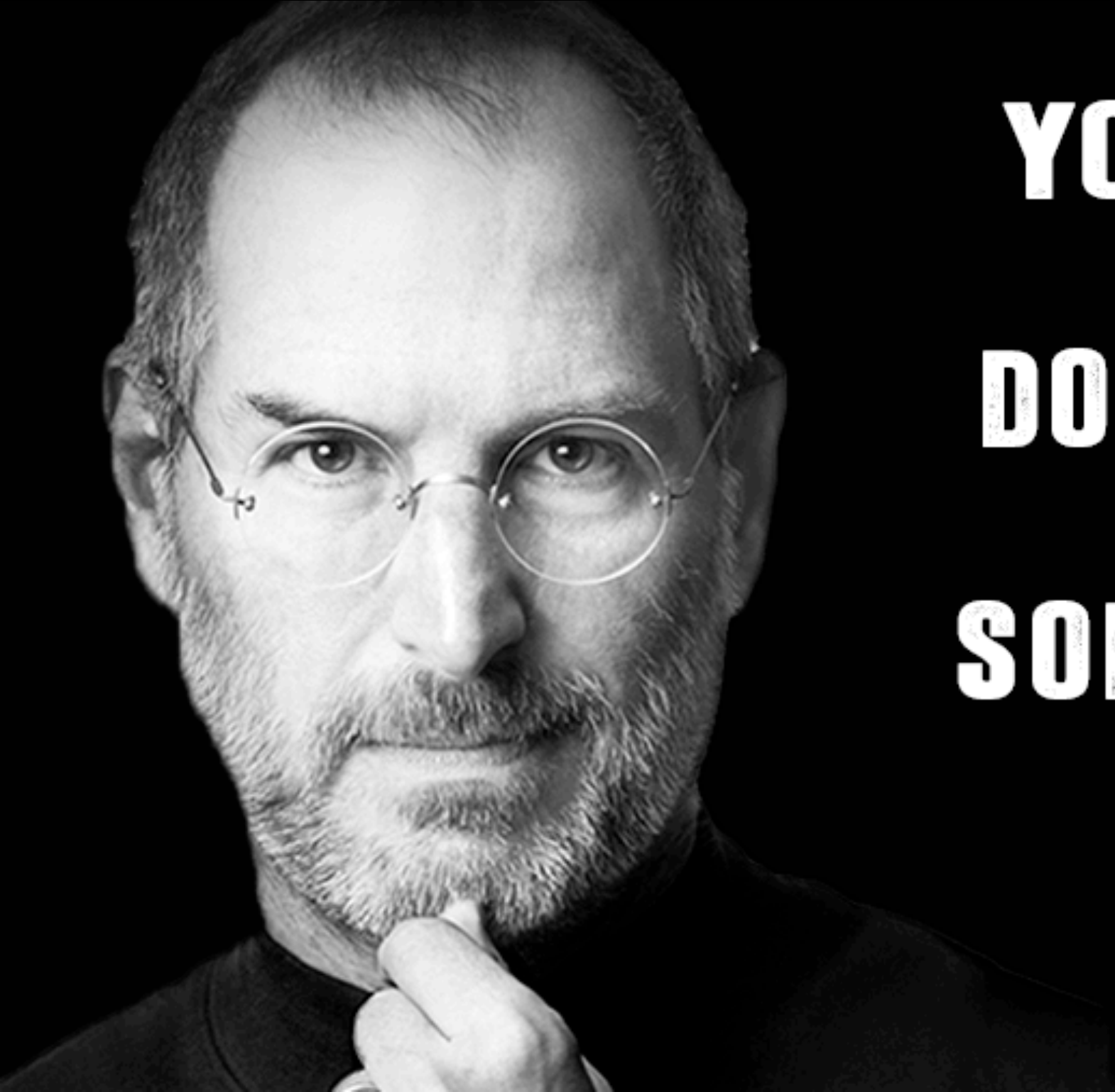




INTRODUCING

CAREERBOT

3000



**YOUR TIME IS
LIMITED.
DON'T WASTE IT
LIVING
SOMEONE ELSE'S
LIFE.**

Steve Jobs